



For Immediate Release

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Tourism Langley presents Langley Canada Day Sport Fest

Langley, B.C. Tourism Langley is proud to announce that it will host the first annual Langley Canada Day Sport Fest in 2014. This event will take place on June 28th & 29th and will provide a sporting component to precede the Langley Canada Day Celebrations at Willoughby Community Centre and Langley Events Centre. The event brings together a group of partners to deliver a first class sporting event geared to adult recreation participants. We hope the Sport Fest will become an annual highlight for Langley residents and visitors to our community.

Langley Canada Day Sport Fest will include competition in five sports and will showcase the fabulous facilities that Willoughby Community Park and the Langley Events Centre have to offer. The sports will include Men's Masters Lacrosse, Coed Beach Volleyball, Coed soccer, Men's, Women's and Mixed Doubles Tennis and Seniors Coed Bocce. Registration information can be found on our website www.tourism-langley.ca. The event will also include various family activities, food vendors and a licensed beverage area as well. The park includes a water park and playground area and picnic shelter. Participants are encouraged to bring their families.

"We are very pleased to be working with the Langley Canada Day Society with support provided by the Township of Langley and Langley Events Centre to create a wonderful opportunity to show how great a sport destination Langley is with state of the art facilities available for our use", comments Deborah Kulchiski, Executive Director, Tourism Langley. "There are so many sport tourism events held in Langley each year geared to children and youth. We are trying to create an event where our adult recreational sport demographic gets to play too!"

The Langley Canada Day Sport Fest will host about 600 athletes and aims to attract over 2,000 residents and visitors to the park over the 2-day event. It is geared towards family fun so if one parent is playing, the rest of the family can watch and then enjoy the food, activities and park together. Additional information and sponsor opportunities can be found on our website at www.tourism-langley.ca

Media Contact:

Deborah Kulchiski
Executive Director
Tourism Langley
Ph: 604.888.1477
E: deborah@tourism-langley.ca

Sport Tourism Contact:

Mun Bagri
Sport Initiatives
Tourism Langley
Ph: 604.455.8855
E: sport@tourism-langley.ca