



FOR IMMEDIATE RELEASE

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Fort Langley featured in live feed during Halftime FIFA Women's World Cup

Langley, B.C. Tourism Langley is excited to forward the following announcement from Destination BC. As we now know, the Canadian Women's National Soccer team will be playing their biggest match in Vancouver on Sunday, June 21st for the FIFA Women's World Cup and Langley will be featured during an exciting halftime digital broadcast.

This is the biggest match of the tournament for Canada so far and those watching and following on social media will be able to tap into a live Periscope feed from the Fort Langley National Historic Site. Periscope is a sharing platform which allows for followers to tap into and join live feeds from their mobile devices. The Fort Langley live feed is one of seven that have been produced by Destination BC, their partners and creative agency Destination Think! to create an interactive and tourism promoting aspect to viewers of this World Cup during halftime of key matches. "It's exciting to be on the world stage and encourage everyone to join in the conversation and tell all viewers what you enjoy most about Langley", comments Deborah Kulchiski, Tourism Langley Executive Director.

We are very pleased that our community is one of the seven selected and that those participating in the feed will be able to learn key facts about Langley. The hosts will be broadcasting live from the Fort Langley National Historic Site and will share interesting facts about Fort Langley and the area while interacting with the viewers. The goal of the broadcasts is to engage with fans from around the world as well as those visitors who are in Canada, in particular British Columbia for the Women's World Cup.

Additional detailed information on the Periscope sessions, as well as how to download the free app, can be found on the accompanying information bulletin provided by Destination BC.

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