



New Regional Circle Farm Tour Website & 2015 Launch!

Tourism Langley is pleased to announce the launch of the 2015 Circle Farm Tour season and exciting new Circle Farm Tour website! This self-guided experience provides a road map that directs visitors to a variety of specialty farm-gate vendors, markets, charming eateries, heritage sites and agritourism events.

The Langley tour is made up of 17 farm partners and is supported by 4 sponsors. Returning stops for 2015 are Vista D'oro Farms & Winery, Chaberton Estate Winery and Bacchus Bistro, Backyard Vineyards, Kensington Prairie Farm, Milsean Shoppe, JD Farms Specialty Turkey Store, The Fort Wine Company, Aldor Acres Dairy, Milner Valley Cheese, Langley Community Farmers Market, Milner Village Garden Centre, Cedar Rim Nursery, Fort Langley Village Farmers Market, Driediger Farms Market, and Thunderbird Show Park. Returning sponsors include Well Seasoned, Otter Co-Op, Bonetti Meats, and the Fort Langley National Historic Site. New on the tour for 2015 are Township 7 Vineyards & Winery, and Falconglen Organic Farms.

This month, the regional Circle Farm Tour website (www.circlefarmtour.com) was re-launched as a resource for visitors to download the brochures, explore community maps, and discover participating farms and community tours through experiential blog stories. Because of the need to adjust to emerging mobile device usage trends, technological improvements, and to recapture the evolution of the program, the site was fully redesigned by local web design company Studiothink, and now provides the visitor with a visual, online exploration of the 5 Circle Farm Tours in the Fraser Valley.

Agri-tourism is one of the fastest growing sectors in BC, and this is especially the case in Langley. Over the past eight years in which Tourism Langley has been delivering the Circle Farm Tour program, it has become well renowned and is a highly anticipated program year after year.

The Regional Circle Farm Tour Group is a marketing partnership which showcases the diversity of quality agritourism and related businesses in the five participating communities (Abbotsford, Agassiz/Harrison Mills, Chilliwack, Langley and Maple Ridge/Pitt Meadows). A total of 99 farm partners, sponsors and advertisers participated in the program this year. Brochures can be picked up from any Circle Farm Tour participant, sponsor, Fraser Valley Visitor Centre or visit www.circlefarmtour.com.

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