



BECOME A TOURISM LANGLEY VOTING STAKEHOLDER

Becoming a voting stakeholder is FREE and the benefits are invaluable. We invite you to join with us in developing a strong tourism industry in Langley, British Columbia!

MARKETING PARTNERS RECEIVE...

A web site feature including hotlink to your web address
Access to cooperative marketing opportunities
Invitations to tourism development workshops
Regular sales and marketing updates and communication
Participation in industry input and planning sessions

Be part of determining the future for Tourism Langley.

HOW YOU CAN HELP US!!

- by completing the stakeholder registration form
- Provide us with current photos, your logo and contact information
- Provide a banner link to our web site - www.tourism-langley.ca
- Promote Tourism Langley as the source for tourism destination information
- On all printed material, add a line saying "for more info on visiting Langley, check out www.tourism-langley.ca and the Tourism Langley logo
- Let us know about your events so we can include them on our weekly Fresh Sheet
- Actively participate in our promotions by displaying posters or printed materials
- Provide access to your product to be used for coupons, gift certificates, prizes and other promotions
- Support FAM tour opportunities

This is just a small sampling of how Tourism Langley can help!
For more information, please call Deborah Kulchiski at 604.888.1477 or email deborah@tourism-langley.ca

TOURISM LANGLEY ASSOCIATION APPLICATION FORM

Tourism Langley Association is a non-profit society, governed by an independent Board of Directors who is mandated to deliver effective marketing strategies that will generate increased visitation, extended stays, more revenues and increased daily expenditures for businesses in Langley. It is also our responsibility to provide effective programs and communicate tourism opportunities to our stakeholders.

As a Tourism Langley stakeholder, you will receive many benefits, including:

- Complimentary listing on Tourism Langley website
- Weekly events "Fresh Sheet"
- Access and approved use of the Tourism Langley brand
- Tourism Langley quarterly newsletter
- Opportunity to participate in cooperative marketing programs
- Representation at trade and consumer shows

Please complete the application form and you will be contacted by a Tourism Langley representative. All information provided will be held in strict confidence and for Tourism Langley purposes only.

Company Name: _____

Mailing Address: _____

Primary Contact: _____ Title: _____ # of Employees: _____

Phone Number: _____ Fax Number: _____ E-mail: _____

ADDITIONAL INFORMATION:

Tourism Sector:

<input type="checkbox"/> Accommodation	<input type="checkbox"/> Attractions
<input type="checkbox"/> Heritage/Arts/Events/Cultural	<input type="checkbox"/> Food/Beverage
<input type="checkbox"/> Retail/Other Services	

I wish to sign up as a:

- Voting Stakeholder**
 A voting stakeholder shall be a resident or business in the Langley's and is committed to contributing to initiatives set forth by Tourism Langley.
- Non Voting Stakeholder**
 A non-voting stakeholder has an expressed interest in the tourism industry, however, does not contribute to Tourism Langley initiatives.

Please provide us with a brief description of your business:

Privacy Act: Information collected is for the sole use of Tourism Langley and will be managed in accordance with the Personal Information Protection Act and Freedom of Information and Protection of Privacy Act. If you have any questions or concerns regarding privacy, please contact Tourism Langley at 604.888.1477 or by email at info@tourism-langley.ca