

2011年3月17日，星期四 請在您繁忙的日程中將此日預留！

為了讓溫哥華地區的華裔居民能夠更好的了解當地的旅遊景點和文化遺址，我們公司 Quote EndQuote Cross-Cultural Strategy Inc.此次和溫哥華市及海岸山脈區旅遊當局 (Vancouver, Coast & Mountains Tourism Region) 共同舉辦一個大溫旅遊景點宣傳評比活動。期望能夠通過該活動讓本地華裔居民增進對大溫地區旅遊資源的了解，並能夠在國內外親友探訪的時候一盡地主之誼，帶他們盡情遊覽。

在此次活動中，我們將首次公開一個意義深遠的考古發現，揭開華人在卑詩省曆史年鑒中珍貴的一頁。

我們初步決定將於 2011 年 3 月 17 日舉行一個媒體招待會，暫定的時間表如下：

2011年3月17日媒體招待會暫定時間表	
10:00am	在 Pacific Centre 簽到 (備有茶點)
10:30am	搭乘免費巴士前往 Langley
11:30pm	到達 Fort Langley National Historic Site
12:00pm	媒體招待會，午餐和景點遊覽
1:20pm	搭乘免費巴士前往 Greater Vancouver Zoo
1:45pm	到達 Greater Vancouver Zoo; 乘坐小火車遊覽動物園 (15 分鐘行程), 乘坐巴士參觀動物園內特設的“北美區”。
2:45pm	搭乘免費巴士
3:00pm	返回 Pacific Centre

我們懇請貴媒體能夠派記者和攝像前往參加此次媒體招待會，以助於向廣大華裔居民宣傳溫哥華本地豐富的旅遊資源。我們隨後會發送正式的活動邀請函和確定的時間表，非常感謝您的合作！

如確認參加此次活動 (中文)，請與我聯系。

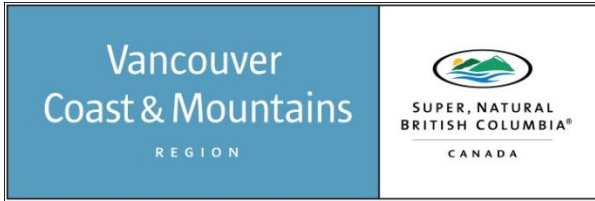
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Media questions:

Lisa Clement, Regional Media Relations Representative
Vancouver, Coast & Mountains Tourism Region
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PLEASE HOLD THIS DATE: Thursday, March 17, 2011!

We at **Quote EndQuote Cross-Cultural Strategy Inc.** are pleased to be working with **Vancouver, Coast & Mountains Tourism Region** to plan an exciting **Media Event!**

We would like to educate you and your media's audience about some wonderful attractions and cultural sites that are located within the Vancouver, Coast & Mountains Tourism region. Many local Chinese are not familiar with all the available things to see and do around the region.

We also will unveil a special discovery about the role of Chinese settlers in the history of British Columbia! This special discovery has never been announced to the general public before.

The tentative schedule of the **Media Event** is listed as below:

Tentative Schedule of Media Event on March 17, 2011	
10:00am	Registration and refreshments at Pacific Centre
10:30am	Board a free shuttle bus to Langley
11:30pm	Arrive at Fort Langley National Historic Site
12:00pm	Media Presentation, lunch and tour of Fort Langley National Historic Site
1:20pm	Board the free shuttle bus and leave for Greater Vancouver Zoo
1:45pm	Arrive at Greater Vancouver Zoo; have a small train tour around the zoo (15mins), followed by a bus tour of "North American Area" in the zoo.
2:45pm	Board the free shuttle to return to Vancouver
4:00pm	Arrive back at Pacific Centre

We hope you can send a reporter and photographer to attend the Media Event to help publicize our tourist resources located within the Vancouver, Coast & Mountains tourism region. A formal invitation, with finalized schedule for the Media Event, will be forwarded shortly.

To confirm your participation (in English), please contact:

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alisa@quoteendquote.ca or 604.889.7785

Media questions:

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